







STEM Education Coalition 2017 Annual Report



James Brown Executive Director (202) 400-2192 (Office) jfbrown@stemedcoalition.org STEM Education Coalition 777 6th Street NW Suite 510 Washington, D.C. 20001 www.stemedcoalition.org @StemEdCoalition







The STEM Education Coalition has a powerful impact, thanks to the broad and united support of our more than 750 members in the education, business, and professional communities. We strive to ensure every student has access to a great education that will enable them to compete successfully for their own best futures in the increasingly technology-driven global economy.

This report highlights our work in making sure the voices of the STEM education community are heard – and listened to.



2017 will be remembered as a year of enormous change. Our Coalition recognizes the pathways into modern careers are changing and our nation's education system must change too.

The STEM Education Coalition has long been a respected voice in Washington, representing the views of a diverse array of STEM stakeholders. Over the years, we have also successfully expanded our engagement at the state level where more and more education policy decisions are being made in the wake of changes enacted in the nation's primary K-12 education law, the Every Student Succeeds Act (ESSA).

In 2017, we met with more than 100 legislators and their staffs. We are proud to have helped shape a number of significant pieces of legislation that were signed into law, including the FOREVER GI Bill, which included more than \$800 million in new federal earned benefits to veterans pursuing undergraduate degrees in STEM fields.

We are engaged in more than 20 states working to prioritize STEM education initiatives in state education plans and budgets and to engage more STEM educators and professionals in the public policy process.

We hosted congressional public briefing events on K-12, higher education, career and technical education, and in-and-out-of-school issues with a collective audience of more than 600 attendees. The Coalition was also invited to testify before both state and federal legislative committees.

The Coalition's activities have been covered in major media outlets in the U.S. and internationally, including U.S. News and World Report, the Washington Post, Investor's Business Daily, and Education Week.

We publish a weekly newsletter to an audience of more than 25,000 STEM educators, businesses, and education leaders and our Twitter following has grown to over 41,000.

In 2017, we were happy to welcome Festo Didactic as the newest member of our Coalition's Leadership Council. We also added more than 50 new local affiliate members to our Coalition, which now numbers more than 750 business, professional, and education organizations.

The education landscape is ever-shifting and as Congress and the White House contemplate major changes to K-12, higher education, and career and technical education policies, the STEM Education Coalition will contine to engage as a forceful and bipartisan advocate for STEM education at every level.

